

4C Associations as the Technical Experts for their Sector

John Stanton

CEO, Communications Alliance

Robert Whelan

CEO, Insurance Council of Australia

Tracey Gramlick

CEO, Australian Window Association

2017 Associations Forum National Conference

Associations as the Technical Experts for their Sector



**INSURANCE
COUNCIL
OF AUSTRALIA**

Presented by Rob Whelan, CEO and executive director, Insurance Council of Australia
Sydney July 17, 2017



The Insurance Council of Australia:

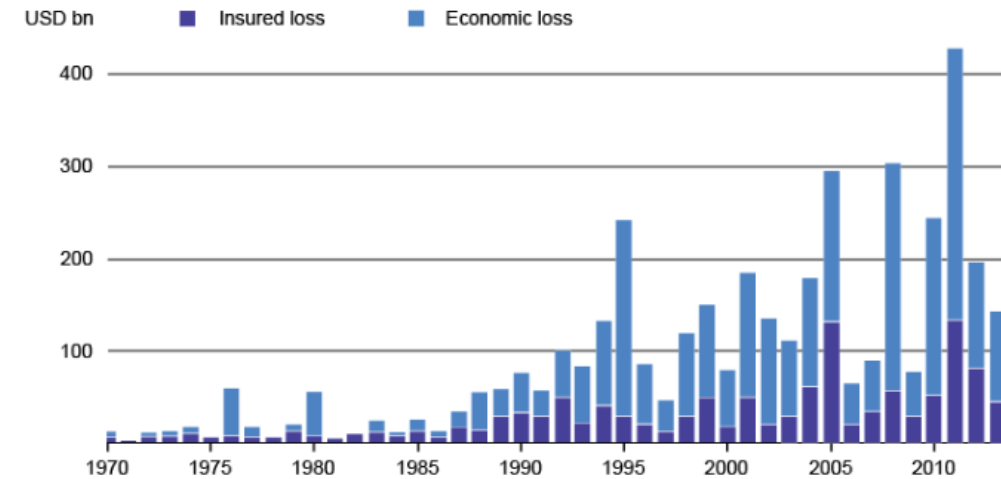
- Representative body of general insurance industry – more than 90 per cent of total premium income written by private sector
- Established in 1975 (can trace origins to 1867)
- 48 member companies representing more than 125 brands
- Based in Sydney but operating nationally with 28 staff – most are subject specialists
 - Risk and disaster
 - Regulation and taxation
 - Government relations
 - Communications
 - Consumer relations
 - Market development
- Gross written premium of \$A45 billion per year
- Total assets of \$A123.6 billion
- Industry employs about 60,000 people

2010 – 2017

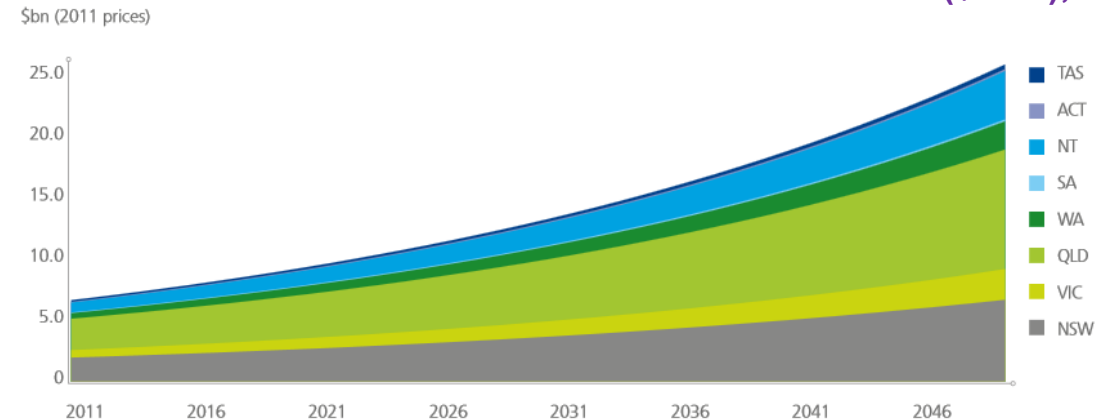
36 - the number of catastrophes declared in the period 2010 to 2017

126 - the number of Government (State and Federal) Inquiries and Reviews the ICA responded to, on behalf of the General Insurance Industry during 2010 to 2017.

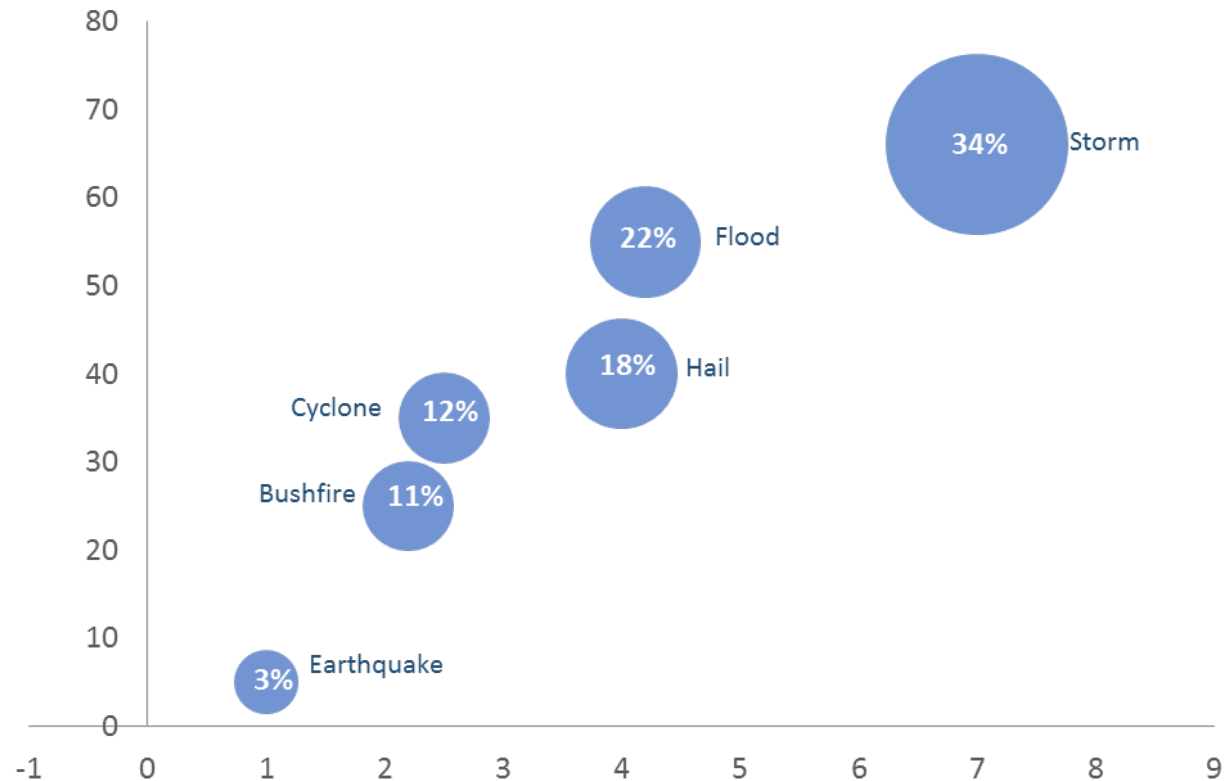
Natural catastrophe losses 1970-2013 \$US in 2013 prices



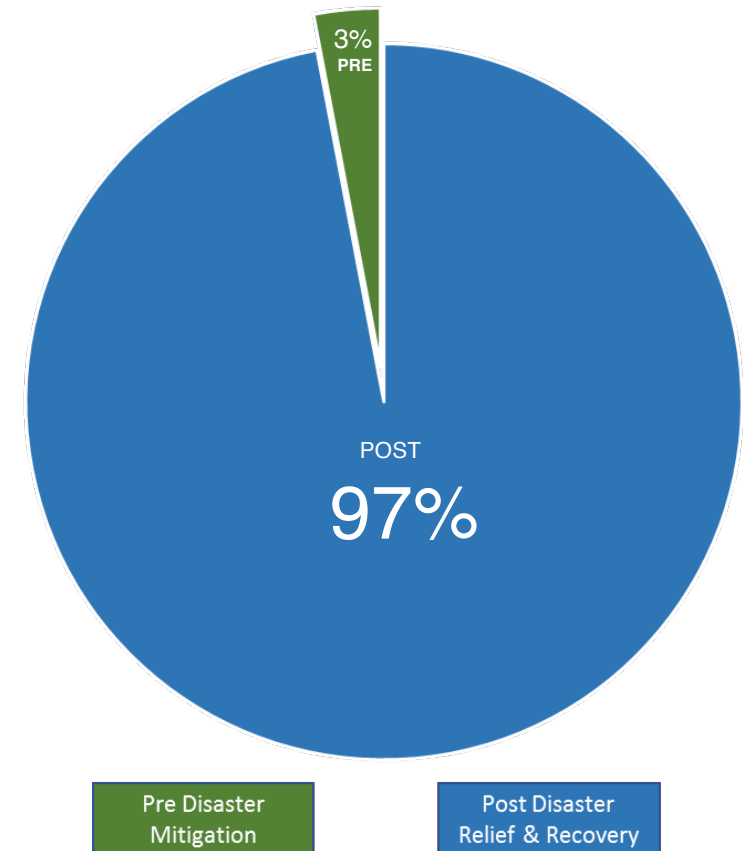
Forecast total economic cost of natural disasters (\$Abn), 2011-50



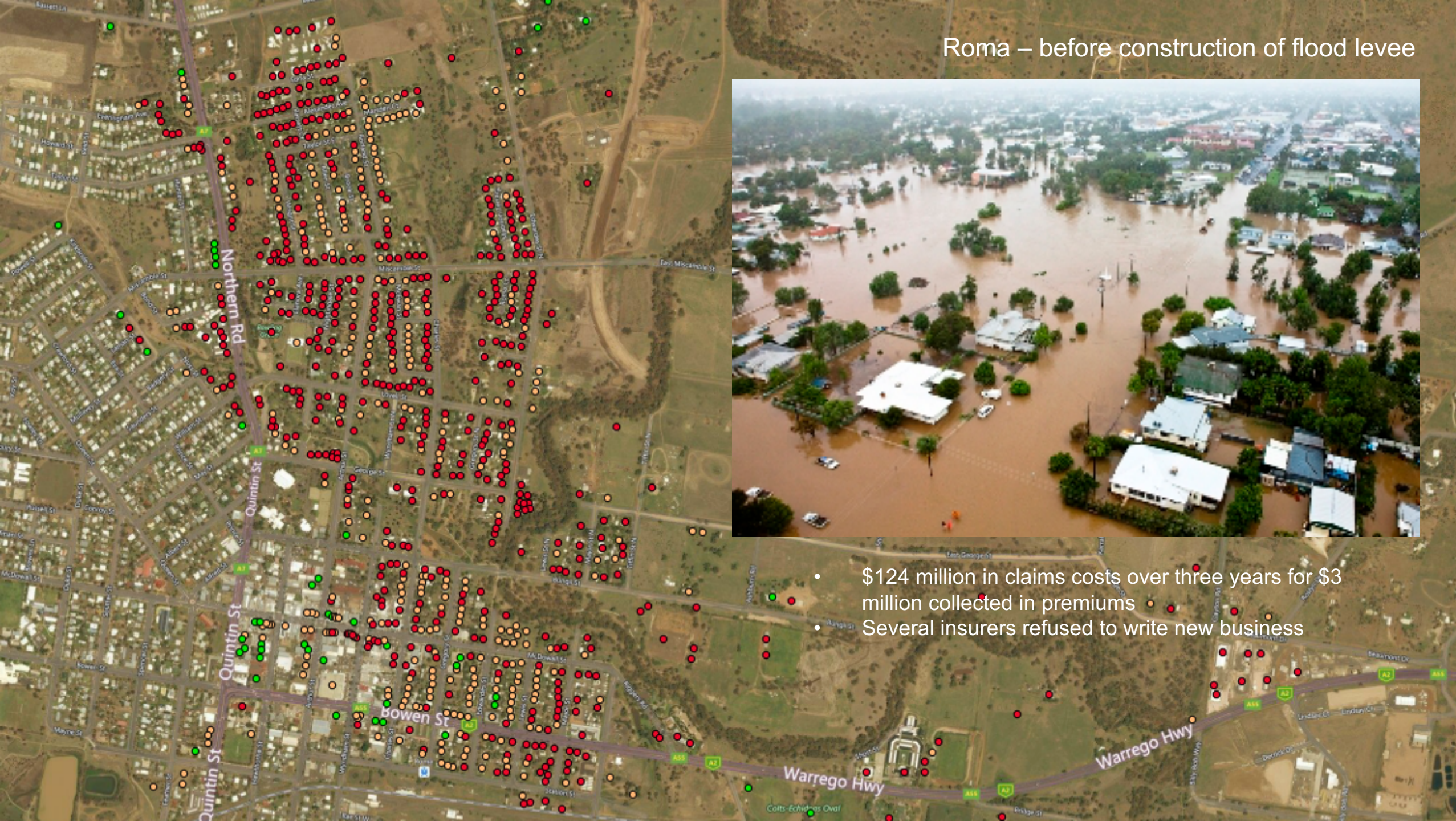
Australian insured losses by natural hazard



Estimated Australian Government Expenditure Pre & Post Disaster 2002-3 to 2015-17



Roma – before construction of flood levee



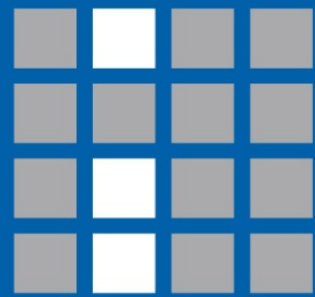
- \$124 million in claims costs over three years for \$3 million collected in premiums
- Several insurers refused to write new business

Roma – after construction of flood levee



- \$15 million construction cost
- 483 homes protected from flooding
- 75 businesses protected from flooding
- Average premium drop 34 per cent
- Peak premium drop 75 per cent





**INSURANCE
COUNCIL
OF AUSTRALIA**

Thank you - Questions?



4C Associations as the Technical Experts for their Sector

John Stanton

CEO, Communications Alliance

Robert Whelan

CEO, Insurance Council of Australia

Tracey Gramlick

CEO, Australian Window Association

AUSTRALIAN WINDOW ASSOCIATION

Tracey Gramlick
Executive Director & CEO



WHO ARE WE?

We are made up of over 600 window manufacturers and industry suppliers throughout Australia and overseas. Members of the association have products tested to Australian Standards to meet the National Construction Code.

- We promote and advance the awareness of windows and glazing as a major architectural component in building design.
- We establish and self regulate minimum benchmark standards throughout Australia and facilitate the education and marketing of these standards throughout the industry and wider community.
- We provide a national voice when representing the industry to governments, local authorities, business and trade associations and organisations, and the private sector.
- We promote and encourage ethical conduct and sound business practice in the industry.
- We have established strong links with the industry in the USA, Canada, United Kingdom, Sth Africa, Japan, China and New Zealand and regularly exchanges information on the latest developments affecting the industry.
- We are a co-operative whereby all members are encouraged to be involved in the decision making process. One member – one vote, regardless of size.
- We are an umbrella, taking on the secretariats for aligned associations who cannot do it on their own.



Throw open your window and let the scenery of clouds and sky enter your room!

[Yosa Buson](#)



OUR VISION

To be the peak membership organisation of the Australian fenestration industry, to endorse compliant, sustainable and fit-for-purpose products and to provide services to members that support their efforts to operate successfully.

But in a nutshell.....We exist to ensure that every window in every building in Australia is fit for its purpose

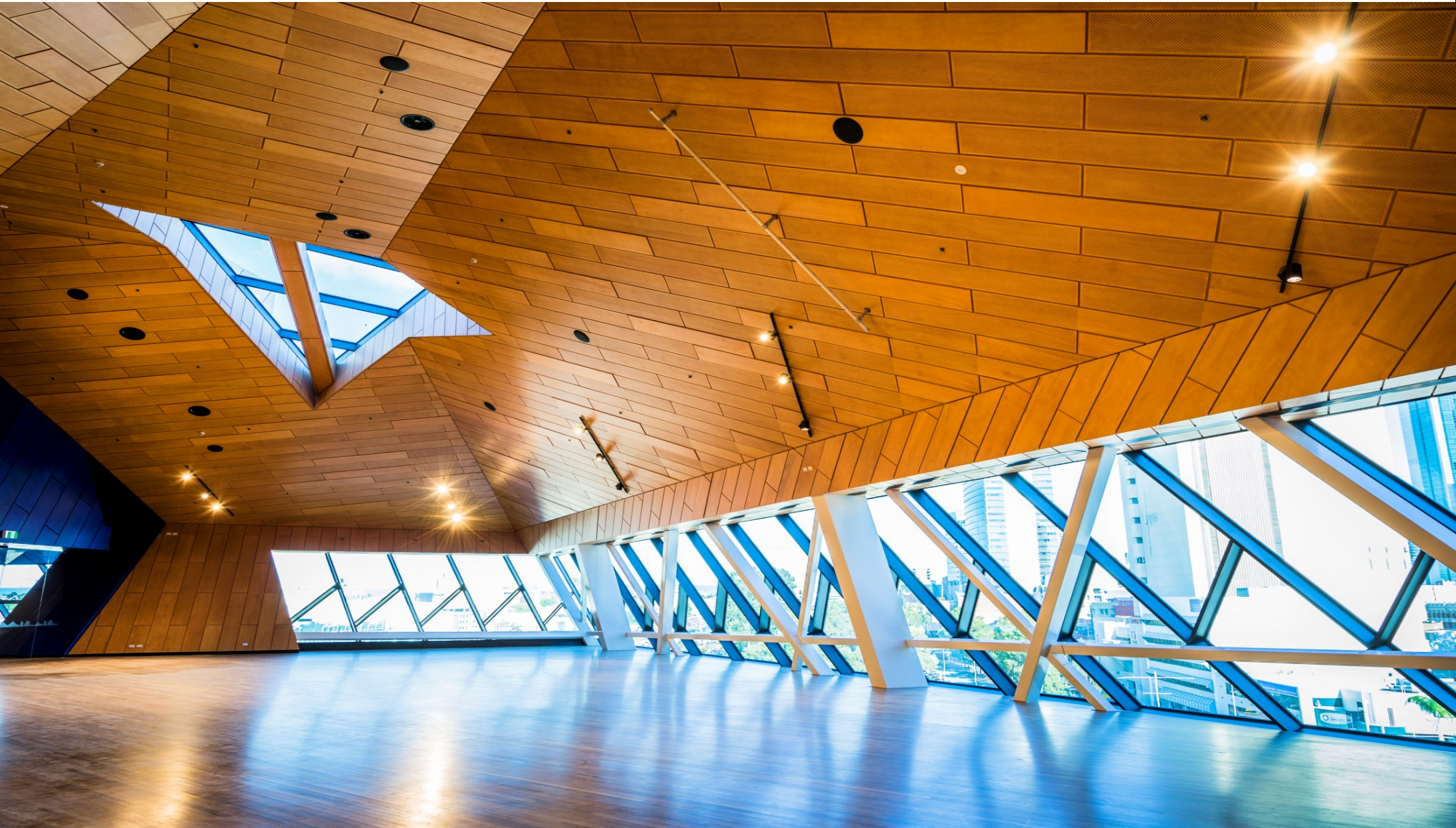


Our AWA membership is your
guarantee of performance



Originality houses many rooms, and the views from the windows are all different

[Guy Davenport](#)



IN TERMS OF TECHNICAL STANDARDS?

- ✓ Drive product conformity and compliance through our accreditation program,
- ✓ Member of Standards Australia,
- ✓ Provide technical advice and support to members, stakeholders and the public,
- ✓ Educate to enhance technical capability and knowledge,
- ✓ Develop relevant skillsets through training on line and classroom,
- ✓ Influence industry and product sustainability,
- ✓ Advocate to governments and regulators in particular with manufacturing, product conformity and compliance and energy efficiency,
- ✓ Promote to members, stakeholders, the community and consumers,
- ✓ Ensure good governance of the association, and
- ✓ Retain and grow membership





THANK
YOU

